COLORADO SOCIETY OF ASSOCIATION EXECUTIVES

THE POWER OF CSAE

Association Connections Across Industries. Relationships with Leaders.

75 INDUSTRY & SERVICE SECTORS | MEMBERSHIP. BUYING POWER. CONNECTIONS.

553

Individual and Organizational CSAE members

250 Organizations

75 Industries

Expansive network across Colorado - and from other states

162,955+

Broader network

Companies represented by our members

LEADERSHIP AT A GLANCE



- **30.4%** (229) C-Suite / Presidents / CEOs / EDs / SVPs
- **26.8%** (202) Directors & VPs
- **42.8%** (323) Other titles

BUYING POWER

2026 association & AMC survey respondents

$240M+

Combined annual budgets

Conservative minimum represented

$52M+

Annual meeting and Conferences spending

Conservative minimum represented

69% report budgets of $1M+

54% spend $300K+ on meetings

A YEAR-ROUND PLATFORM FOR YOUR BUSINESS

1,400+

Newsletter contacts

Visibility, thought leader and recognition with association leaders and professionals.

45+

Opportunities each year

Share thought leadership, build business relationships and create visibility for your organization.

200+

Attendees at our Signature Event

Annual 3-Day Conference

RELATIONSHIPS THAT MATTER

Member Connections

Industry Experts

Contacts that Represent Spheres of Influence

Connect with the leaders and teams shaping association programs, services and experiences.

CSAE Partnership Opportunities

Choose a year-round partnership or a focused event sponsorship. Build visibility and relationships within Colorado's association community.

Annual Partnerships

A coordinated 12-month partnership beginning any day of the year. Full benefit grids follow the menu.

Opportunity	Investment	What your organization gains
Platinum	**$15,000**	Adds to all Gold benefits with Premium year-round recognition, 20+ roundtables and all CSAE events; premium conference booth and five all-access registrations; five year-round passes, unlimited memberships and up to 15 personalized association executive introductions from CSAE's ED.
Gold	**$10,000**	Adds to all Silver benefits with additional thought leadership and selected-event partnerships and up to 15 roundtables; conference booth and two all-access Annual, year-round / every event VIP registrations; memberships for up to 10 people.
Silver	**$7,500**	Adds to all Bronze benefits with thought leadership at 10 roundtables and one quarterly event, an Annual Conference exhibitor booth, and memberships for one to two people.
Bronze	**$5,000**	Year-round website, newsletter and social recognition, podium acknowledgment, one membership and access to event metrics.

Annual Conference – CSAE's Signature Event

June 9–11, 2027 | Keystone Conference Center | Three days of connection

Opportunity	Investment	What your organization gains
Title Sponsor	**$6,500 member $7,500 non-member**	One exclusive sponsor. Highest recognition and conference identity integration, five all-access registrations, priority exhibit space, opening and keynote introductions, and a preconference educational webinar. Earliest advance attendee-list access.
Presenting Sponsor	**$4,500 member $5,500 non-member**	One exclusive sponsor. Recognition below Title and above Co-Sponsors, three registrations, priority exhibit space, breakout-speaker introductions and advance attendee-list access. Advance attendee-list access.
Co-Sponsor	**$1,750 member $2,750 non-member**	One registration, three-day exhibit space, logo recognition, one breakout-speaker introduction and advance attendee-list access.

Conference registrations include all three days, all conference events and meals. Non-member sponsorships include two memberships for one year as specified in the detailed options.

Annual Conference Additional Options

Opportunity	Investment	What your organization gains
Hospitality Suite Sponsor	**$2,500 plus food and beverage**	One available for Annual Partners or other Annual Conference sponsors. Thursday, June 10. Host an additional networking experience with agenda and signage recognition and advance attendee-list access. Sponsor contracts and pays for food and beverage.
CAE Exclusive Sponsor	**$1,000**	One available to add to Title, Presenting or Co-Sponsorship. Celebrate new CAEs with program and agenda logo recognition, an on-stage presentation role and luncheon recognition.
Annual Awards Sponsor	**$1,000**	One available to add to Presenting or Co-Sponsorship. Includes awards-program recognition, a one-minute on-stage message and logo recognition during the Thursday luncheon.

Special Event Casino Night – to Build Relationships within the CSAE Community

A relaxed setting for business relationships and shared experiences.

Opportunity	Investment	What your organization gains
Title Sponsor	**$3,000**	One available. Organization name in the event title, premier promotion, recognition at all gaming tables, a celebrity-dealer role, welcome remarks and six registrations.
Co-Sponsor	**$1,000**	Event and registration-page logo and link, remaining promotional emails, shared social spotlight, signage at one gaming table, event acknowledgment and four registrations.
Pro Bono Sponsor	**Donated services valued at $1,000+**	Provide services at no cost. Recognition highlights your contribution through event pages, promotion, signage, verbal acknowledgment and recap; includes two registrations.

Roundtable Partnerships

Opportunity	Investment	What your organization gains
Roundtable Partner	**$750 per roundtable**	Support focused learning and peer exchange with association executives and professionals. Share relevant expertise and develop relationships; topic, timing and specific partner involvement are coordinated with CSAE.

Select your opportunity

Su Hawk | shawk@csae.org | 720.831.9438. Full details follow.
Confirm availability and coordinate your partnership with CSAE.

Annual Partnership Details
Marketing and Brand Recognition

BENEFITS	PLATINUM $15,000	GOLD $10,000	SILVER $7,500	BRONZE $5,000
Annual partner logo on digital event banners, with hyperlinks, plus invitation to association-professional roundtables. This is an EXCLUSIVE opportunity to know association executives and professionals in a setting of learning and collaboration. (Separately, each roundtable partnership is $750.)	☑ 20+ roundtables + all CSAE events and prominent at the top	☑ 15 roundtables + two CSAE events	☑ 10 roundtables + 1 quarterly event	☐
Future of Associations Symposia and new-event partnership recognition.	☑ Partner: both symposia + new events with introductions /on-stage visibility and speaking invitation	☑ Partner: both symposia + new events with introduction/ on-stage visibility	☐	☐
Annual Conference recognition, exhibitor presence and registrations.	☑ Partner + premium booth + 5 all-access registrations	☑ Conference partner + booth + 2 all-access registrations	☑ Exhibitor booth	☐
Logo with hyperlink in CSAE newsletter, distributed twice monthly to more than 1,400 association leaders and professionals.	☑	☑	☑	☑
Acknowledgment in CSAE social media with partner level indicated.	☑	☑	☑	☑
Acknowledgment from the podium at CSAE events.	☑	☑	☑	☑
Partner ribbon on partner attendees' name badges.	☑	☑	☑	☑

Annual Partnership Details
Thought Leadership

BENEFITS	PLATINUM $15,000	GOLD $10,000	SILVER $7,500	BRONZE $5,000
Invitation to share a story or quote about your company's perspective, involvement, employees or support of associations.	☑ Four times during the year	☑ Twice during the year	☐	☐
Exclusive interview with your chosen spokesperson on an association-business topic, previewed in the newsletter and published on the CSAE website - or a CSAE-promoted webinar.	☑ Twice during the year	☑ Once during the year	☐	☐
First consideration as a speaker or moderator for CSAE events or speaking engagements.	☑	☑	☐	☐
First consideration as an industry representative for external-facing inquiries or CSAE initiatives.	☑	☑	☐	☐
First consideration for other initiatives in which CSAE is involved.	☑	☑	☑	☑

Practical expertise builds familiarity before a purchasing need arises. Your annual partnership creates repeated opportunities to contribute useful perspective and build trust.

Annual Partnership Details
Engagement with Decision Makers



BENEFITS	PLATINUM $15,000	GOLD $10,000	SILVER $7,500	BRONZE $5,000
Custom promotional campaign developed with CSAE in connection with an upcoming event.	☑ Twice during the year	☑ Once during the year	☐	☐
Selected-event partnership across the Future of Associations events, Special Events, Annual Conference and new events.	☑ All events, listed at second-highest level	☑ Two selected events	☐	☐
Invitation to attend every roundtable we hold (approximately 20+ per year), attend all CSAE events, speak on panels or serve as moderator at selected CSAE events (educational content only).	☑ Four selected events	☑ Two selected events	☐	☐
Invitation to volunteer on CSAE committees. This includes: Annual Conference, Programs/Education (and subcommittees, Marketing, Membership and any initiatives like EPIC).	☑	☑	☑	☑
On-stage introduction at selected symposia, events and Annual Conference programs.	☑	☑	☐	☐
Customized partner thank-you email to attendees for selected events.	☑	☑	☐	☐
Opportunity to provide promotional items at selected events.	☑	☑	☑	☑

Annual Partnership Details
Professional Development for Your Team

BENEFITS	PLATINUM $15,000	GOLD $10,000	SILVER $7,500	BRONZE $5,000
CSAE memberships included for one year for members of your team. Current individual value: $490 per person.	☑ Unlimited	☑ 1-10 people	☑ 1-2 people	☑ 1 person
Direct introductions to local association organizations based on your company's needs and employees' interests.	☑ Customized and up to 15 personal introductions from the ED	☑ Customized	☐	☐
All-Access Passes covering every CSAE-produced event and program during the 12-month partnership term. Passes may be utilized by employees or clients/your special guests.	☑ 5 all-access passes	☑ 2 all-access passes	☐	☐



Annual Partnership Details
Measurement and Partnership Evolution

BENEFITS	PLATINUM $15,000	GOLD $10,000	SILVER $7,500	BRONZE $5,000
Event data and metrics to evaluate progress toward your objectives, plus the ability to update the destination page behind CSAE links throughout the year.	☑	☑	☑	☑
Quarterly partnership strategy and check-in meeting to review engagement and identify next opportunities.	☑	☑	☐	☐

Annual partnerships run for 12 months and may begin on any day of the year. CSAE coordinates event selections, timing and activation details with your team.



Annual Conference Sponsorship Comparison

June 9–11, 2027 | Keystone Conference Center

Compare the three conference sponsorship levels. Additional recognition and hospitality options follow.

BENEFITS	TITLE	PRESENTING	CO-SPONSOR
Investment for members	$6,500	$4,500	$1,750
Investment for non-members	$7,500	$5,500	$2,750
Number of sponsors	One exclusive	One exclusive	Multiple organizations
Brand recognition	Logo integrated into conference identity; highest placement	Logo below Title and above Co-Sponsors	Logo on conference promotional materials
Full three-day registrations including events and meals	5	3	1
Exhibit space for all three days	Priority	Priority	Included
Stage participation	Opening remarks and keynote introductions across three days	One to three breakout speaker introductions	One breakout speaker introduction
Preconference educational webinar	One, from January 1 - May 15, 2027	—	—
Advance attendee-list access	By May 20, 2027; weekly updates through conference	As early as May 25, 2027	As early as June 1, 2027
Promotional materials for attendees	Included	Included	Included
Stage acknowledgment and conference signage	Included	Included	Included
Two supplier memberships for one year for non-members	Included	Included	Included
First right of refusal for subsequent years	Included	Included	—

2027 ANNUAL CONFERENCE SPONSORSHIP

June 9–11, 2027 | Keystone Conference Center



TITLE SPONSOR

$6,500 Members | $7,500 Non-Members | Exclusive to one company

• Company logo embedded in the Annual Conference identity from commitment through June 30, 2027, with "Presented by" recognition at the top of conference marketing.

• Highest-level logo recognition on the CSAE website, conference banners, newsletters, conference app, personalized communications, and digital and printed conference materials.

• Five full three-day registrations covering all conference events and meals, plus priority exhibit space for all three days.

• Invitation to join opening remarks on June 9 and keynote introductions on June 10 and 11, with stage acknowledgment throughout the conference.

• Opportunity to present one educational webinar before May 15, 2027. CSAE will work with you to refine relevant content and provide marketing support.

• Invitation to provide promotional materials to all attendees; company name on print and digital conference signage.

• Attendee-list access before other sponsors, on or before May 20, 2027, with weekly updates through the conference.

• First right of refusal for subsequent years. For non-members, includes two supplier memberships for one year beginning on the payment date.

PRESENTING SPONSOR

$4,500 Members | $5,500 Non-Members | Exclusive to one organization

• Logo recognition directly below the Title Sponsor and above Co-Sponsors on promotional and distributed materials throughout all three conference days, including the website, newsletters and personalized communications.

• Three full three-day registrations covering all conference events and meals, plus priority exhibit space for all three days.

• Invitation to introduce one to three breakout-session speakers and acknowledgment in stage remarks.

• Attendee-list access as early as May 25, 2027; invitation to provide promotional materials to all attendees; company name on print and digital conference signage.

• First right of refusal for subsequent years. For non-members, includes two memberships for one year for people with your firm.

2027 ANNUAL CONFERENCE SPONSORSHIP

June 9–11, 2027 | Keystone Conference Center

CO-SPONSOR AND ADDITIONAL OPPORTUNITIES

CO-SPONSOR

$1,750 Members | $2,750 Non-Members

• Company logo on conference promotional and distributed materials beginning with your commitment, including the CSAE website, newsletters, personalized emails and other conference communications.

• One full three-day registration covering all conference events and meals, plus exhibit space for all three days to connect with attendees between sessions and during breaks.

• Invitation to introduce one breakout-session speaker and acknowledgment in stage remarks throughout the conference.

• Attendee-list access as early as June 1, 2027; invitation to provide promotional materials or items to attendees; company name and logo on print and digital conference signage.

• For non-members, includes two memberships for one year for people with your firm.

HOSPITALITY SUITE SPONSOR

$2,500 plus food and beverage | One business | Thursday, June 10, 2027

Host an additional opportunity for conference connection. Includes acknowledgment on digital and printed materials, company logo on the conference agenda, attendee-list access as early as May 25, 2027, and first right of refusal for subsequent years. The sponsor contracts directly with the host property and pays for all food and beverage.

CAE EXCLUSIVE SPONSOR

$1,000 | One organization | Add to Title, Presenting or Co-Sponsorship

Celebrate newly certified association executives and CAEs across Colorado. Includes your logo with the CAE celebration in the printed program and digital agenda, an on-stage role in presenting the new CAEs, and digital logo recognition during the Thursday, June 10 luncheon.

ANNUAL AWARDS SPONSOR

$1,000 | One business | Add to Presenting or Co-Sponsorship

Support recognition of association excellence. Includes your logo with the Annual Awards in the printed program and digital agenda, an invitation to share a one-minute on-stage message about why your organization is honored to sponsor the awards, and digital logo recognition during the Thursday, June 10 luncheon.



Casino Night Sponsorship Comparison

Choose event naming recognition, a co-sponsorship or a contribution of donated services.

BENEFITS	TITLE SPONSOR $3,000	CO-SPONSOR $1,000	PRO BONO SPONSOR Services valued at $1,000 or more
Event naming recognition	Organization's name in event title	Co-Sponsor recognition	Recognition identifying donated service
Event and registration webpages	Premier logo with website link	Logo and website link	Logo and website link
Promotional emails	Prominent logo and event naming in all event emails to 1,000+ each time	Logo in sponsor section of remaining emails	Logo in sponsor section of remaining emails
Social media	Dedicated spotlight; event promotion and thank-you posts	Shared spotlight and thank-you post	Shared thank-you post highlighting donated service
Event involvement	One celebrity dealer; planning-committee invitation	—	Involvement in planning related to donated services
On-site signage	Premier logo on welcome and sponsor signage	Logo on sponsor signage	Sponsor signage and service-area acknowledgment where applicable
Gaming-table recognition	Prominent logo at all gaming tables	Logo at one gaming table	Service-area recognition where applicable
Verbal recognition	Special acknowledgment in opening and closing remarks	Acknowledgment in opening remarks	Acknowledgment of organization and donated service
Welcome remarks	Up to two minutes	—	—
Complimentary registrations	6	4	2

BENEFITS	TITLE SPONSOR $3,000	CO-SPONSOR $1,000	PRO BONO SPONSOR Services valued at $1,000 or more
Post-event recognition	Premier acknowledgment in recap and sponsor thank-you	Acknowledgment in recap and sponsor thank-you	Donated-service acknowledgment in recap and sponsor thank-you

2026 Casino Night Sponsorship

Sponsorship Details

Title Sponsor

$3,000 | One available | Six complimentary registrations

Put your organization's name in the event title: "2026 CSAE Casino Night, presented by [Your Organization]." Receive premier logo placement with a website link on the event and registration webpages, plus prominent logo and event naming recognition–including the event logo–in all promotional emails reaching 1,000+ people each time.

Your organization receives a dedicated social media spotlight, recognition in event promotion and thank-you posts, premier welcome and sponsor signage, and prominent logo signage at all gaming tables. One person from your organization will be identified as a celebrity dealer and invited to the Planning Committee. You may give up to two minutes of welcome remarks, with special acknowledgment in opening and closing remarks and premier recognition in the event recap and sponsor thank-you.

Co-Sponsor

$1,000 | Four complimentary registrations

Receive your logo and website link in the Co-Sponsor section of the event and registration webpages, logo recognition in remaining event promotional emails, a shared social media sponsor spotlight and thank-you post, and your logo on sponsor signage and one gaming table. Your organization will be acknowledged during opening remarks and in the event recap and sponsor thank-you.

Pro Bono Sponsor

Services provided at no cost valued at $1,000 or more | Two complimentary registrations

Contribute services such as venue space, catering, décor, casino equipment or dealer services. Receive recognition identifying your donated service, your logo and website link in the Pro Bono Sponsor section of the event and registration webpages, and logo recognition in remaining event promotional emails. Social media thank-you recognition will highlight the donated service.

Your organization receives sponsor signage, service-area acknowledgment where applicable, verbal recognition of the organization and service, and donated-service recognition in the event recap and sponsor thank-you. You will be involved in planning related to the services you provide–for example, a venue sponsor will help coordinate planning at the venue.

Roundtable Partnership
$750 per roundtable

Connect through focused learning and conversation

CSAE roundtables bring association executives and professionals together to exchange ideas, discuss current challenges and learn from one another. A roundtable partnership gives your organization a focused way to support this community and develop relevant business relationships.

A focused option for your goals

Thought leadership — contribute practical perspective relevant to the discussion and the needs of association professionals.

Business relationships — get to know association leaders through a setting centered on learning and collaboration.

Visibility — align your organization with a focused CSAE program and the issues that matter to participants.

Coordinate your participation

Work with CSAE to select a roundtable and confirm its topic, date, audience fit and specific partnership recognition. CSAE will coordinate recognition and participation with your team.

Annual partnership levels include different roundtable opportunities. Review the annual benefit grid with CSAE before selecting an additional standalone roundtable partnership.



Start your partnership with CSAE

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